

Fig. 1

EXEMPLARY SPONSOR DATABASE DATA STRUCTURE

MATCH INFORMATION			SPONSOR
TIME	PLACE	TEAMS	
mm/dd hh:mm	PLACE 1	p1 VS p2	COMPANY A COMPANY B -----
mm/dd hh:mm	PLACE 2	p3 VS p4	
-----	-----	-----	COMPANY C, COMPANY X
mm/dd hh:mm	PLACE n	pn-1 VS pn	

Fig.2

EXEMPLARY PLAYER INFORMATION DATABASE DATA STRUCTURE

TEAM	NATIONALITY	PLAYER INFORMATION			AFFILIATION CLUB INFORMATION	YACHT SPONSOR INFORMATION
		NAME	PLACE OF BIRTH	PR		

Fig.3

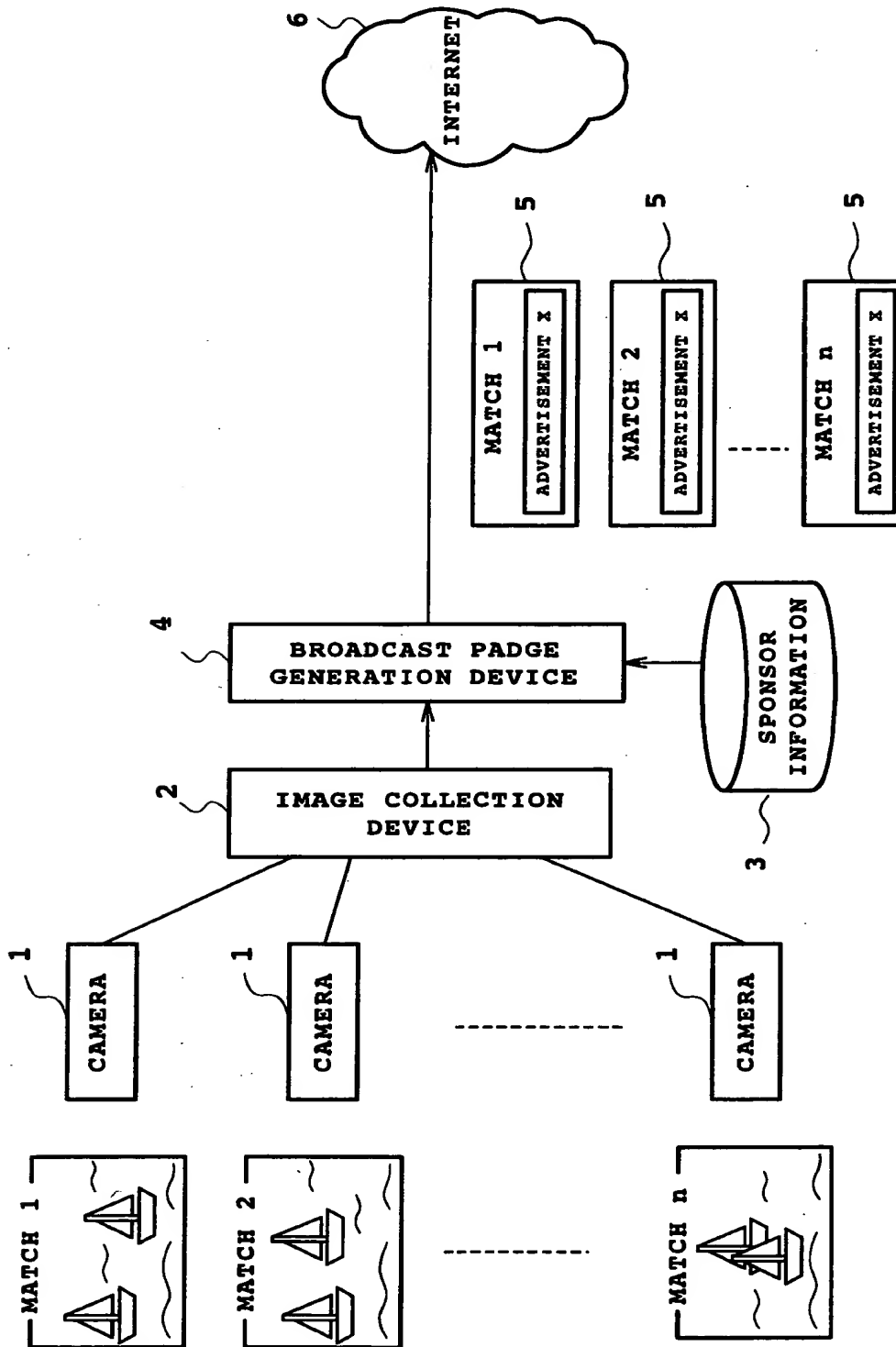


Fig. 4 PRIOR ART